



# Sponsoring file Day4life



23 & 24 SEPTEMBER 2022 | 6th year of the event | ROLLE

# Zoé4life, Together for children with cancer

Zoé4life is an officially recognised nonprofit organisation founded in 2013 with four goals:

- To fund innovative treatments in paediatric oncology
- To improve the daily lives of children during and after treatment
- To provide financial support to the families of children with cancer
- To raise public awareness of childhood cancers

## Our social media presence

**f** 22,988 followers

**📷** 4,784 followers

**in** 1,900 followers





## Day4life's Sponsors



September is the international Childhood Cancer Awareness Month. Since 2016, Zoé-4life has demonstrated its commitment by organising a major annual event: Day4life.

This event is an essential part of the fight against childhood cancer. It is open to all, and the general public are welcome to meet us and stand in solidarity with children with cancer and their families.

This small festival includes a selection of food and drink stalls. There is also a wide range of activities for children as well as a stage for performing artists. A day of solidarity which brings together 2,000 people from across Romandy, Switzerland.

Famous artists are kind enough to attend every year.

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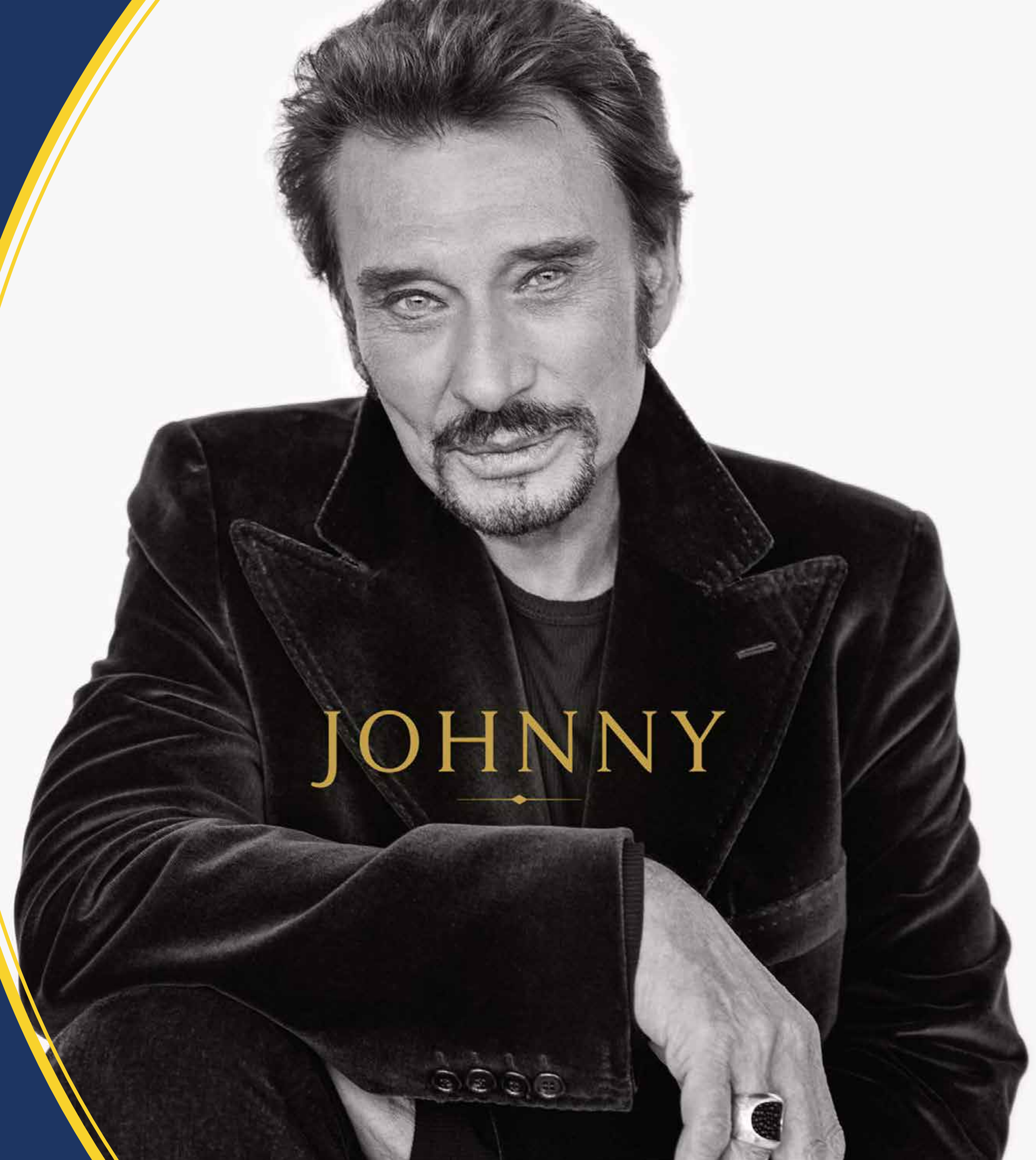


# Day4life is breaking new ground with an additional date – **Friday 23 September!**

This evening requires an entry fee, and the topic will be «Chantons Johnny» [Let's sing Johnny's songs]. It will be a unique tribute concert, in which local singers will all add their own touch to the greatest hits of rock star Johnny Hallyday.

We are delighted to announce that the following artists will be performing alongside musical director Lawrence Lina:

- Jenny Lorant
- Yann Lambiel
- Forma
- Sandrine Viglino
- Aliose
- Marc Donnet-Monay
- Vincent Veillon





## On the stage

- **Henri Dès** - A beloved childhood performer for many generations. He has built bonds with children and parents alike. Henri Dès will honour us with his presence at Day4life, where he'll get everyone singing, whatever their age!
- **Manu Da Silva** - A life dedicated to music. Best known for his unmissable hits «L'Indécision» and «Le Carnaval», Da Silva has been a real friend and symbol for Zoé4life. Zoé loved to dance to «Le Carnaval». His lyrics have long brought meaning to people, and they still resonate within us. It means a lot to us to have him at Day4life.
- Rendition of «Zoé pour la vie» performed by children.

Saturday is the day for families, with a «village» including a children's area (crafts, performances and events), concerts and food and drink stands.





# Zoé's challenge is back!

After 4 years of the Zoé's Challenge self-guided walking tour, it's time for a change!

For the 6th annual Day4life, this year Zoé's Challenge will be a human table football tournament. The concept remains the same; teams sign up and are sponsored in order to raise funds for Zoé4life to support children with cancer, and on the day they participate in the tournament.

## The new Zoé's Challenge A human table football tournament



Day4life – 24 September 2022 – Rolle



**«Z'OR» sponsors  
CHF 10,000.-**

### **Logo on advertising materials**

- Logo on the first line on flyers, posters and banners announcing the event.
- A page in the GaZette.
- Website: Logo and link on the «sponsor» page of the Zoé4life/Day4life website.

### **Social media**

- Posts introducing the Z'or sponsors on the association's Facebook, Instagram and LinkedIn pages.
- The same logo used in 3 posts across different social media sites.

### **Presence on the day of the event**

- Flags on the stage (Friday and Saturday) provided by you.
- 3 banners in the village.
- Film or slideshow on the plasma screen:  
10 second advert, repeated 3 times on a loop.
- A stand area to be made available.

**«Z'Argent»  
sponsors  
CHF 6,000.–**

### **Logo on advertising materials**

- Logo on 2nd line on flyers, posters and banners announcing the event.
- ½ a page in the GaZette.
- Website: Logo and link on the «sponsor» page of the Zoé4life/Day4life website.

### **Social media**

- Posts introducing the Z'Argent sponsors on the association's Facebook, Instagram and LinkedIn pages.
- The same logo used in 1 post across different social media sites.

### **Presence on the day of the event**

- 1 banner in the village.
- Film or slideshow on the plasma screen:  
5 second advert, repeated 2 times on a loop.
- A stand area to be made available.





**«Bron'Z'e»  
Sponsors  
CHF 3,000.–**



### **Logo on advertising materials**

- Logo on 2nd line on flyers, posters and banners announcing the event.
- a ¼ of a page in the GaZette.
- Website: Logo and link on the «sponsor» page of the Zoé4life/Day4life website.

### **Social media**

- Posts introducing the Bron'Z'e sponsors on the association's Facebook, Instagram and LinkedIn pages.

### **Presence on the day of the event**

- Film or slideshow on the plasma screen:  
5 second advert, repeated once on a loop.

# Partners

## Logo on advertising materials

- a 1/4 of a page in the GaZette.
- Website: Logo and link on the «partners» page of the Zoé4life/Day4life website.

## Social media

- Introduction to our partners on our Facebook, Instagram and LinkedIn pages.

## Presence on the day of the event

- Slideshow with all our partners on the plasma screen.





**THANK YOU**  
on behalf of  
**children with cancer**

**Contact us**

**[www.zoe4life.org](http://www.zoe4life.org)  
[contact@zoe4life.org](mailto:contact@zoe4life.org)**

**We are delighted  
to meet you !**

